

Technology Solutions in Logistics and Transport

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The Supply Chain & Logistics Technology Market Map

Digital Freight Shipping



Sensors & Asset Tagging



Inventory Management



Blockchain



Food Supply Chain



Supply Chain & Logistics Analytics



Trucking Marketplace & Fleet Management



Warehousing



Enterprise Resource Planning



E-Commerce Logistics



Autonomous Trucking



Last Mile AV & Drones



Last-Mile Delivery Services



5 Technologies To watch for Logistics & Transportation



Trucking marketplace
& Fleet management

Cost saving to shippers, more vehicle utilization to carriers under platform-based pricing model



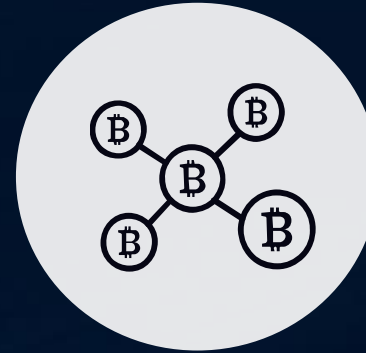
Digital freight
shipping

Quick freight quote, ease of access and swifty book on the move



Supply chain &
Logistics analytics

Big data analytics, Optimization, Predictive Analytics, Machine Learning, AI



Blockchain

Secure data distribution that improve shipment visibility and bring trust into the movement of international freight



Autonomous
trucking

Reduce accidents, decrease traffic jam, Labour cost

Trucking Marketplace & Fleet Management



- Technopreneurs/ Startups
- 2015-2019 (5-7 years or less)
- USA, Germany, France, Japan, China, India

How these companies
disrupted Logistics and
Transportation sector ?



CASE STUDY: BLACKBUCK



CASE STUDY: BLACKBUCK

India – Logistics landscape

- Logistics cost : 14%
- Road condition : Poor
- Driving condition : Non reliable
- Logistics and Transportation industry - 70% corporate : 30% SME

How BLACKBUCK turn India Logistics and transportation industry ?

- 3 years cover 300,000 trucks in system, expected to grow to 1,000,000 trucks by 2021
- 15,000 logistics companies registered to platform
- Truck drive average 5,000 km/month → 7,000 km → 9,000 km / month
- Bring down logistics cost to 10-12%

WHAT ABOUT THAILAND?

- Logistics costs approximately 13-14%
- Road Freight approximately 80%
- +20,000 logistics and transport company
- Number – Corporate 20% : SME 80%
- Business Volume – Corporate 80% : SME 20%



WHAT ?

Truck Sharing Platform
in Thailand

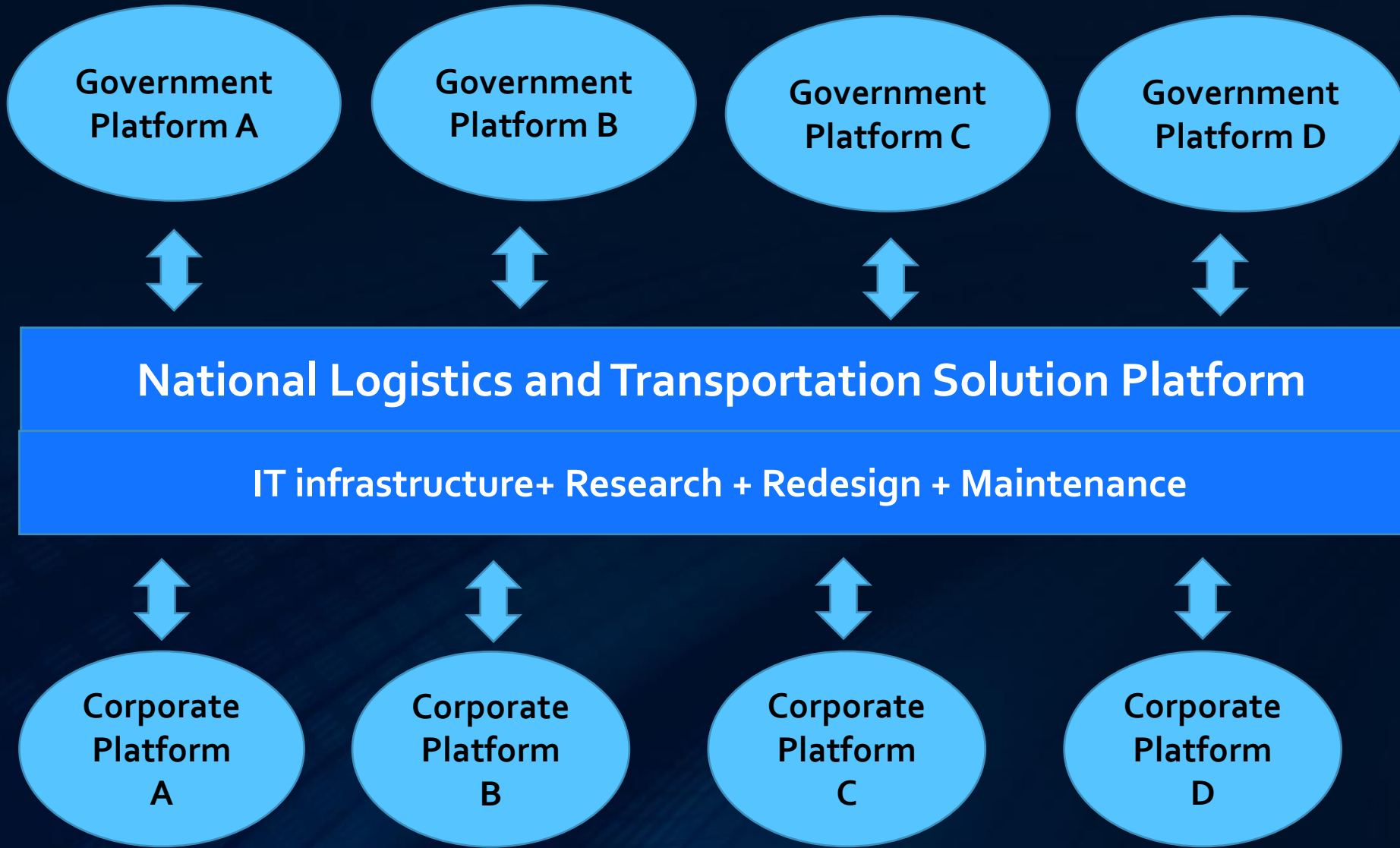


- Corporate owned truck platform
- Limitation on market scale and resources
- Focus on on-plan delivery , rather than on-demand delivery
- Lacking the opportunity of data sharing from each platform
- Lacking the opportunity of resource sharing from each platform (High level of collaboration)

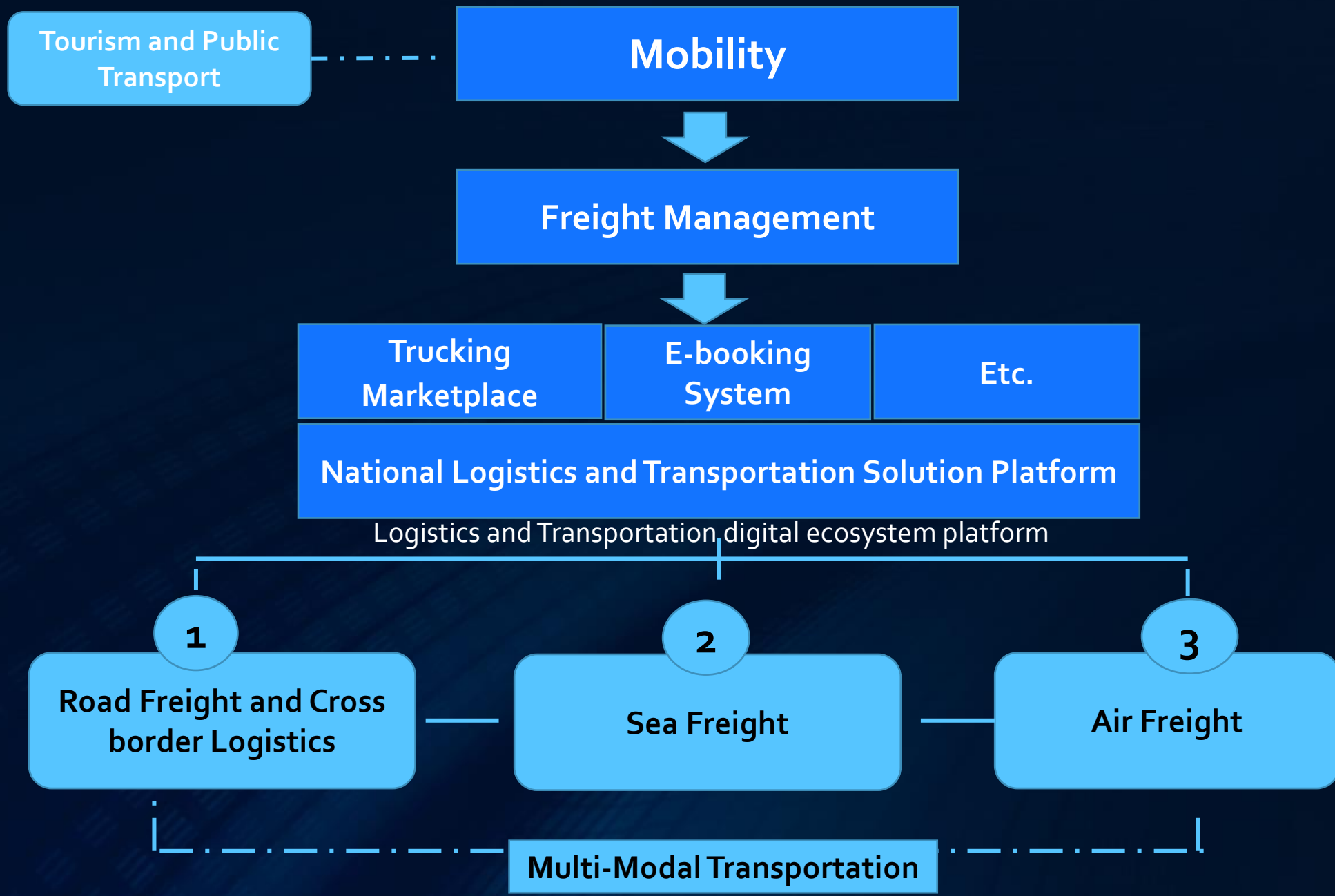
HOW ?



National Logistics Transportation Solution Platform



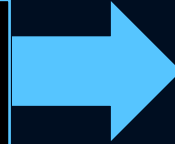
Logistics and Transportation digital ecosystem platform



TODAY

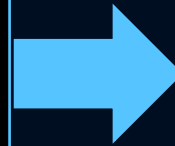
TOMORROW

Manual data across supply chain



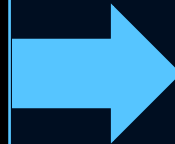
Real-time connectivity

Manual collaboration,
Closed-internal innovation



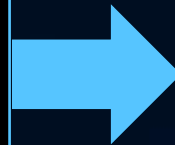
Digitize collaborative,
3PL collaborative economy

Linear industrial value chain



Connected digital ecosystem
platform

Own resources/ assets



Shared assets

COST as a competitive advantage



DATA as a competitive advantage
(Data analytics, Optimization, Predictive)



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THANK YOU

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